

Prosthodontic Times

YOUR SMILE SAYS IT ALL

Volume 1, Issue 1

2010

We'll be talking about 2010 for years to come because of all of the snow, but here at Silvaggio Prosthodontics, snow is just one of the things on our minds. 2010 is an exciting time for our practice because of the wonderful changes we are embarking on. The most noticeable is our new logo. We worked with a talented marketing company to create our exciting new look. You'll see our new logo everywhere from our business cards to our website. Be sure to also look for our latest



ads in *susquehanna Style* and *b magazine*. Who knows, you may even recognize someone. For 2010 our advertisements are even more personal. We hired some very talented photographers in Lancaster to take some amazing pictures of some of our patients and their beautiful smiles. Not only will you see these in magazines, but we will also feature some of these pictures on our website. If you haven't checked us out on the web yet, be sure to look us up at www.lancaster-implant-dentist.com. Creating beautiful smiles is what I am passionate about because it combines two of my interests, art & dentistry. I can't imagine doing any other career. When I first told my family and friends that I wanted to go into prosthodontics, none of them knew what it was or why I'd want to pursue this career. However, I wasn't deterred. I knew first-hand just how much a prosthodontist can help someone's life. At 10-years-old, I flipped over the handlebars of my bike and broke out my two front permanent teeth. I was devastated and embarrassed. But thanks to a talented prosthodontist, I didn't have to suffer for long. He took the time to give me back my smile and subsequently restored my confidence. That feeling he gave me, is something I hope to give to each and every one of my patients. I truly love my job. I have a dedicated team and wonderful patients and I look forward to seeing each and every one of you in 2010.

Sincerely,

Dr. Christian Silvaggio

Special points of interest:

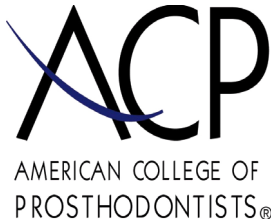
- MARCH 7-13TH 2010 IS NATIONAL PROSTHODONTICS AWARENESS WEEK
- ROXANN'S BIRTHDAY IS MARCH 21ST
- APRIL 16TH-17TH, STAY TUNED FOR A SPECIAL EVENT CALLED MUSIC ON THE AVENUE
- WE WILL CONTINUE TO HAVE MONTHLY GIVEAWAYS, GOOD LUCK AND CONGRATULATIONS TO ALL OF THE WINNERS IN 2009!

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Prosthodontic Times

What is a Prosthodontist?



Prosthodontics is one of nine specialties recognized by the American Dental Association (ADA). Tooth loss creates both aesthetic and functional problems, resulting in unwanted changes to your facial appearance, as well as a detrimental effect on your chewing ability, confidence and self-esteem. A prosthodontist is dedicated to the highest standards of care in the restoration and replacement of teeth. Less than 1% of dentists in the United States are prosthodontists, and of them, only 30% undergo the rigorous requirements to become Board-Certified.

After completing four years at the University of Pennsylvania Dental School, Dr. Silvaggio attended three years of specialized prosthodontics training at one of the top ranked accredited graduate programs in the United States, The University of Texas Health Science Center at San Antonio. He went on to become Board-Certified in 2007.

Feel free to visit the American College of Prosthodontists website at www.prosthodontics.org for more information on the specialty of Prosthodontics.

Why should you get a ViziLite Plus® Exam?

“ONE PERSON
DIES EVERY HOUR
FROM ORAL
CANCER IN THE
UNITED STATES-
AND THE
MORTALITY RATE
HAS BEEN
UNCHANGED FOR
MORE THAN 40
YEARS.”

One person dies every hour from oral cancer in the United States – and the mortality has remained unchanged for more than 40 years. Late detection of oral cancer is the primary cause for both the incidence and mortality rates of oral cancer continuing to increase. As with most other cancers, age is the primary risk factor for oral cancer. Though tobacco use is a major predisposing risk factor, 25% of oral cancer victims have no lifestyle risk factors. According to the American Cancer Society, more women in the United States will be diagnosed with oral cancer this year than will be diagnosed with cervical cancer.

Clinical studies have determined that using **ViziLite Plus®** improves the ability to identify and evaluate suspicious areas at their earliest stages. Early detection of pre-cancerous tissue can minimize or eliminate the potentially disfiguring effects of oral cancer and possibly save your life. Proven screening technologies such as mammogram, Pap smear, PSA and colonoscopy offer the same type of early detection of cancer. ViziLite Plus® is an easy and painless examination that gives our practice the best chance to find any oral abnormalities you may have at the earliest possible stage. When pre-malignant lesions or early stage oral cancer is found, treatment is simpler, less invasive and more than 90% successful. If you haven't done so, schedule your exam with Dr. Silvaggio today.



Staff Spotlight: Kim VanConia, Office Manager

“Good Morning, Dr. Silvaggio’s office, how can I help you?” Sound familiar? Well if you have ever called into the office, 9 out of 10 times you probably heard this or some variation of this from our Office Manager, Kim VanConia. Kim plays an integral role in keeping Silvaggio Prosthodontics running seamlessly. A jack-of-all-trades, she fields patient and referral questions, answers phone calls, schedules appointments, assists with our website & marketing, arranges financing and makes certain that both patient and staff needs are met at all times.

Kim is originally from Bryn Mawr, and has been living in Lancaster County since 1988. She has worked in the dental field for 11 years and along with the entire staff has been with Dr. Silvaggio since he took over in 2004. What she enjoys most about her job is “seeing the metamorphosis that can occur in all aspects of our patients’ lives when they are confident with their smiles. It is truly a gratifying feeling to know that I helped in even a small way.”

Outside of work, Kim has multiple interests, including: cooking, reading, traveling & backpacking to name just a few. She has traveled extensively and is always in the process of planning her next backpacking or sightseeing trip.



Kim hiking in Paria River Canyon in Utah.

Patient Testimonial

"I have been a patient of Dr. Silvaggio’s for more than 5 years. He is always professional, capable, caring and willing to put in the extra effort that makes his work superior.

Roxann the dental hygienist, and Cathy & Kim, the dental assistants are professional, pleasant, knowledgeable and technically proficient.

Kim, the office manager, is always accommodating. She runs the office in what appears to be an effortless fashion and can somehow squeeze you in quickly should the need arise.”

— Constance S.

“Kim runs the office in what appears to be an effortless fashion”

Patient Spotlight

Pete & Kit enjoyed a wonderful photo shoot by Nick Gould at their home in October 2009. Pete & Kit have been patients of Dr. Silvaggio since he took over the practice in December 2004. This picture was featured in the Jan/Feb 2010 issue of Susquehanna Style. There were so many beautiful pictures to choose from, but this was one of our favorites. For more info on Nick Gould, check out his website at www.nickgould.net



YOUR SMILE SAYS IT ALL

Your Smile Says It All...what does this mean anyway?



So, what does our new tag line mean anyway? Well, it can mean different things for everyone. For me, my smile represents just how blessed and grateful I am. Everyday, with the support of my family & friends, I get to do a job that I love, work with a fantastic, talented staff and take care of the best patients in Lancaster County. But I didn't always have a confident smile. As I mentioned earlier, when I was younger I shattered my two front teeth in a bike accident. I was embarrassed and hated the way I looked. But thanks to a prosthodontist, he gave me back what I had lost...my smile & my confidence. When you have a confident, healthy smile you're not afraid to let everyone see it. Your smile represents who you are and if you aren't happy with the way your smile looks, then there is something that I can do to help. There are so many advances in the field of dentistry, and it is exciting for me to play a role that helps create a healthy mouth and a natural smile that will last a lifetime.

www.lancaster-implant-dentist.com

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